

## **AGENDA**

## Tuesday, April 23

<b>3</b> , 1	
7:30 am – 8:30 am	Registration and Breakfast
8:30 am – 9:00 am	Welcome and Introduction
9:00 am – 9:45 am	<b>Innovation vs. Commercialization:</b> What is the difference and what is the value to hospitals?
	David Winwood, PhD, Wake Forest Innovations/Advocate Health
	Valerie McDevitt – Florida State University
10:00 am – 10:45 am	How do you Commercialize an Innovation?: If "innovation" is focused on an internal benefit, is there an external opportunity too?
	Donald P. Taylor, PhD, MBA, CLP – UC Davis Health
	Stephen M. Behm - Bon Secours Mercy Health
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10:45 am – 11:15 am	Networking Break
	Networking Break  Presentation: "Owkin & Baylor Scott & White – Al in Action"
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11:15 am - Noon  Noon - 1:30 pm  1:30 pm - 2:15	Presentation: "Owkin & Baylor Scott & White – Al in Action"  Matthew Howe, PhD – Owkin  Elisa Priest – Baylor Scott & White Health  Ashley Hopkins – Baylor Scott & White Health
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Vince Francis - Endava

2:15 pm – 3:00 pm **Innovating to the common denominator:** Innovations can come from all levels. How to you find them and get people to disclose them?

Stephen M. Behm - Bon Secours Mercy Health

Valerie McDevitt - Florida State University

Manoja Lecamwasam PhD MBA - CommonSpirit Health

3:00 pm – 3:30 pm

**Networking Break** 

3:30 pm – 4:15 pm

**Patient Data Licensing** 

Dinesh Divakaran - Owkin

Valerie McDevitt – Florida State University

Charles Macedo - Amster Rothstein & Ebenstein LLP

4:15 pm – 5:00 pm How is your office structured?

Jeffrey Klein, PhD MBA RPA PMP - UH Ventures

Scott McNeal - Mass General Brigham

Brad Phelan - UT Southwestern

## Wednesday, April 24

7:30 am – 9:00 am Registration and Breakfast

9:00 am - 9:45 am **Driving Innovation through your system:** You've identified an innovation ... how do you get people to use it?

Donald P. Taylor, PhD, MBA, CLP - UC Davis Health

Scott McNeal - Mass General Brigham



10:00 am – How you manage and market specialty assets, such as GMP production facilities?

Donald P. Taylor, PhD, MBA, CLP - UC Davis Health

Robert McClain, PhD - UNTHSC

10:45 am – 11:15 Networking Break am

11:15 am - Noon MTEC's Billion Dollar Bets - Investing in Biomedical Innovation to Improve

**Health Outcomes** 

Rick Satcher - MTEC

Noon Meeting Adjourned